

MINUTES
DuPont Tourism Board, December 1, 2009, 2pm, Civic Center

Attendees: Larry Wilcox, Joh Jones, Mike Davis, Lee McDonald, Pat Malone, Cara Mitchell and Jim Hill.

Mike Davis reviewed the Strategic Plan and the changes that had occurred over the last 30 days. All current projects have names attached to them for action.

Mike Davis made a presentation about the future of the DuPont Business Association (DBA) and how the DuPont Tourism Board would tie in with the DBA. Mike also went over some of the proposed changes that may occur with the DBA. There will be several new members on the DBA Board in January. A DBA member will be at all City Council meetings. Mike and Larry Wilcox have/are contacting all major businesses to participate in the DBA.

One of the items specifically related to the Tourism Board/Museum is the placing of historic photographs in businesses in town. Joh will be reviewing photos and buying picture frames for the businesses and some photos will be available for the January DBA meeting.

Larry Wilcox has written a letter reference the Northwest Landing signs and changing them to go with Tourism branding.

Holiday Bazaar was a success. The Golf Show & Sale had several vendors drop out at the last minute. Some of the lessons learned was to schedule more vendors, review the date/time of the event, and perhaps schedule the Golf Show & Sale with another event.

One of the proposed actions is for an archeological dig at the 1843 site in partnership with other groups for a regional approach to the dig. The items located through the dig need to be kept in DuPont. This dig could be a great story for the community.

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