

DuPont's Visitor Readiness Task Force Meeting

February 25, 2008, DuPont City Hall

The meeting started at 10 a.m.

Present:

Cara Mitchell (Home Town Clipper/DBA), Joh Jones (DuPont Museum), Reuben E. Amamilo, Larry Ackerman (ROA & COA), Lee McDonald (Historical Society), Andy Estep (Parks Agency), Roger Westman (Council Member), Mike Davis (Edward Jones/DBA), Deborah Kerner (Liberty Inn), Larry Wilcox (Council Member), Tamara Jenkins (Mayor), Bill McDonald (City Administrator)

Three subcommittees were formed:

1. Cultural/Historical

- Look at future land and historic sites that need to be acquired, and identify the process and parties involved.
- Establish relationship with the Nisqually Tribe
- Natural Resources / Ecology - identify plant life, animal life, nature trails, etc. and figure out how to softly promote this aspect of DuPont. (Sierra Club, Nisqually Wildlife Refuge, etc.)

Committee Chair: Lee McDonald

Committee Members: Andy Estep, Roger Westman

2. Event Marketing & Destination Promotion

- This subcommittee will look at all the current events going within the City of DuPont (ROA, City, Golf Course, Businesses or local Clubs), and look at ways to promote the brand of DuPont through different mediums - websites, maps, brochures, etc.

Committee Chair: Cara Mitchell

Committee Members: Larry Ackerman, Larry Wilcox, Deborah Kerner

3. Business Relations

- This subcommittee is dealing with issues related directly with business owners such as parking, signage, restrooms, etc. The committee will also schedule meetings and discussion to inform community leaders.

Committee Chair: Mike Davis

Committee Members: Kathleen Trotter, Tamara Jenkins, Reuben Amamilo

The Task Force is sticking to the First 45 Day Plan which was outlined by Total Destination Management. Each item was assigned to one of the three groups listed above.

Subcommittees are encouraged to have more community members and business owners get involved and bring ideas forward at the Subcommittee level. This is going to be a lot of work!

Sub committees will meet with in the next week and talk about what is in the report.

Bill McDonald will serve as a "temporary" Visitor Readiness Task Force staff support.

The next Visitor Readiness Task Force will meet on May 5, at 10 a.m. at City Hall.

The meeting was dismissed at 11:15 a.m.