

DuPONT TOURISM BOARD MINUTES
Monday, June 8, 2009, 10am, Civic Center

Attendees: Bill McDonald, City Administrator; Mike Davis, Edward Jones; Larry Wilcox, Council Member; Kathleen Trotter, PJ's and Council Member; Amy Walker, Event Coordinator; Cara Mitchell, Home Town Clipper; Lee McDonald, President, Historical Society.

1. Bill McDonald, Chair, opened nominations for a new Chair. Mike Davis was nominated by Larry Wilcox and seconded by Amy Walker. Vote was unanimous for Mike Davis to be new Chair.
2. Event Update: (1) OWLOM is on course for Saturday the 13th; (2) City-wide garage sale is on schedule; (3) July 4th – Reader's Digest will be in DuPont taking pictures and getting story – this is a great time to “sell” DuPont.
3. Products: (1) Brochures – should be back by 13th. Distribute through Certified Product Distribution as well as in businesses in town. DBA business could display in their business but who should provide the rack for the maps and brochures? Also, see if we can put maps/brochures in local gas stations; (2) Historic Town Trail Map – done; (3) DuPont Trail Map – Public Works is working with graphic artist – edits and changes going back to graphic artist.
4. Website bid was sent out and received four responses. Executive Board will meet to determine winner.
5. Event Calendar requested by Mayor. VRC has obtained most of the events for next six months but having difficulty getting school events. Need the right kind/level of events and events that are open to market to outside people. Need basic calendar of events. Put the event calendar on tourism website. Tourism Board didn't budget for this project for this year. Bill will talk with the Mayor.
6. Another reader board going in at Center & McNeil 4' x 5'. Other suggested banner locations would be Barksdale Station area and corner of Steilacoom-DuPont Rd & Center Drive.

NEXT MEETING, MONDAY, JULY 6, 2009, CIVIC CENTER, 10AM