

**City Council Worksession Minutes
March 23, 2006**

Present: Mayor Young, all Councilmembers, Administrator McDonald, all Directors except John Darling.

Deputy Mayor Cumberbatch opened the meeting at 6PM and stated the subjects to be covered was a debrief of the special meeting held March 9th on Citizen Communication and secondly review of the 2006 Strategic Plan.

Communication: Minutes of the March 9th meeting were reviewed and the following questions or requests were made to the City Administrator for follow-up action:

- Review of the development code and sign ordinance to determine if a reasonable and aesthetically acceptable **alternative to sandwich boards** might be possible.
- The need for simple **reader boards** to help inform the community of public events and meetings was discussed. City Administrator McDonald will report back with information on cost, estimated maintenance expense, and any regulatory issues.
- Much discussion centered on the ideal of participating in a town newspaper (bi-weekly preferred). A meeting has been scheduled with the publisher to investigate if it will be possible to replace the City Newsletter.
- RMC Video capability: Council wishes to explore the use of the PEG reader board, broadcast a future Council meeting as a test, and asked that City Administrator McDonald inquire about copyright ownership on our videos.
- Other subjects included political signs, town hall meetings in the summer, and a new survey

2006 Strategic Plan: Council was supportive of including the current version of the Plan in the appendix of the 2007 Budget as long as it is labeled draft. There were some content corrections offered and Council will forward any grammar or spelling mistakes to be corrected. The general feeling is that it is a good document and offers a framework for Goals and Policy Guidance which can be built on in the future.

The meeting was adjourned at 8:00PM.

Steve Young, Mayor

ATTEST:

Bill McDonald, City Administrator