

**VISITOR READINESS TASKFORCE COMMITTEE MINUTES**  
**November 3, 2008, 10am, City Hall**

1. The meeting was opened by Chair, Bill McDonald. A review of the remaining 2008 budget was conducted. The Budget Committee had identified 4 items of priority for 2008 & 2009 budget: (1) website; (2) trail map; (3) brochure; and (4) interpretive signage. The Chairs of each subcommittee plus the VRC, Larry Wilcox, Deborah Kerner, and Kathleen Trotter should meet and identify and prioritize the 2009 budget. The City Council will adopt the 2009 budget at the first meeting in December.
2. A discussion followed reference a different Logo. A few months ago the VRTF went to City Council on this issue and Council advised the VRTF could change their Logo but the City was going to use current Logo because of the cost of changing the Logo on all City items. The Committee identified the need for an RFP for Logo. The VRC will prepare an RFP for Logo.
3. In October, the Parks Agency was asked to do an inventory of the nature trails and provide information to the VRC for input into tourism sites. Follow up with Parks Agency was requested.
4. Interpretive signage was discussed – need to identify and prioritize signage usage. The interpretive signage in nature areas will be in both English and Lushootseed (Nisqually living language).
5. Committee was advised the Nisqually Nation has/will be the managers for the Mashel State Park 2013 and it will be the largest state park in Washington.
6. Request was made to hire a PR firm to help with marketing. This request needs to be reviewed to see how it fits with the VRC duties and budget commitments.

The meeting adjourned at 11:00AM