

VISITOR READINESS TASKFORCE COMMITTEE MINUTES
October 6, 2008, 10am, City Hall

1. Meeting was called to order by Bill McDonald.
2. Sub-committee reports.
 - a. Cultural/Heritage Committee. Chair is working with Peter Zahn to get map for center of Trail Map Historic Village then meet with Sue Patane for graphic design and printing. Progressing with Trail Map #2 and Trail Map #3 however need to insure site access and work with Nisqually Nation. Working on signage for Historic Village Trail.
 - b. Marketing/Promotion. Committee is working on boilerplate information to put in advertising documents such as DBA Guide, experiencewa.com, etc. Benefit to advertising in these publications is getting "Welcoming for 5,000 years" tagline out. Need to add demographics and some other information. Timeline for DBA Directory has not been established. Sub-committee met and discussed websites, budget and brochure. Bill McDonald requested a completed boilerplate document by the November 3d meeting.
 - c. Business Relations. DBA is undergoing a bylaws change and the members are voting on the change. There's a lot of discussion about the bylaws change. Chair is working with Ft Lewis Base Commander about moving Army facilities off base to DuPont.
3. Need to work with Nisqually Tribe to insure we get their input in our Boilerplate documents and increase their visibility in the community. If the Nisqually Tribe succeeds in their bid for the canoe journey in 2011 or 2012 the entire DuPont community should be prepared to support this activity.
4. VRC has already started putting inputs in the City bi-monthly newsletter regarding activities of the VRT. Will continue to do so and increase information so we can get the DuPont history and background as well as what the VRT is doing out to everyone in DuPont.
5. Bill McDonald had asked VRC to prepare a rough draft of the budget and this was passed out. A Budget sub-committee was formed consisting of Bill McDonald, Mike Davis, Deborah Kerner, and Kathleen Trotter. Committee will meet and report back to VRT next meeting.