

Visitor Readiness Task Force Meeting
May 5, 2008
Minutes

Present: Cara Mitchell, Andy Estep, Glacier Rep., Roger Westman, Larry Ackerman, Larry Wilcox, Deborah Kerner, Mike Davis, Bill McDonald

The meeting was chaired by Bill McDonald and started at 10am. The first order of business was to ask each of the three subcommittees to give a brief progress report.

Marketing and Promotion: Chair Cara Mitchell distributed an example of a promotional brochure that was prepared by the group, talked about the website, and the need to have support for the group.

Business Relations: Chair Mike Davis reported on a meeting with representatives of First Industrial and their willingness to help with the effort to promote DuPont. The Business Relations Subcommittee prepared a packet for the meeting which included a facts PowerPoint and a copy of the Visitor Readiness Report.

Historical and Cultural: Andy Estep reported for the Subcommittee on their focus on a trail map which includes three primary walking tours; Dupont Era including the Historic District, Hudson's Bay Era, and Native American Era.

Staffing: Bill McDonald gave a report on the process for engaging a contract person to support the Visitor Readiness Task Force. A scope of work has been prepared and an RFQ will be posted by the City to recruit for the position.

Targets: The group discussed what items are of immediate priority for the Task Force. Four items were identified: staffing contract, website launch, improved freeway signage and way finder signs, more and better VRTF participation.

The meeting was adjourned at 11:30am. The next meeting is June 2nd at 10am at City Hall.