

**MINUTES**  
**DuPONT TOURISM BOARD**  
**Monday, August 3, 2009, Civic Center**

Attendees: Mike Davis, Chair, (Edward Jones); Deborah Kerner (Liberty Inn); Cara Mitchell (The Home Town Clipper); Larry Ackerman (COA/ROA); Larry Wilcox (City Council Member); Bill McDonald (City Administrator); Lee McDonald (President, Historical Society); Johanna Jones (Museum Director); Amy Walker (Events Coordinator)

1. Review of Corvette Car Show and identification of any challenges as well as positive aspect of show.
2. 1843 Ft Nisqually Celebration Plans. Plan were discussed and this event has been identified as one of the “marquee” events for DuPont so plan to increase this event yearly. The overall concensus was we should at least two and no more than three events the DTB supports to draw tourists into town. These “marquee events” may or may not be current events.
3. Discussion was held regarding National Trail Mix Day and the Parks Agency is interested in participating and perhaps doing something such as a “scavenger hunt” for different items in trail mix at different location. Include this item on the short “marquee” list.
3. Mike Davis presented a powerpoint program on Strategic Plan for the direction of the DTB. Executive Board will meet later this month to review and revise/update as necessary. Strategic Goals are: (1) Collaboration; (2) Acquisition; and (3) Management/Finance.

Note: I sent out the powerpoint demonstration following the meeting. If you could not open or get to print, please let me know and I'll send my “draft” powerpoint that is open for review.

**Next Meeting: Monday, September 14, 2009, 10am, Civic Center**