

VISITOR READINESS TASKFORCE COMMITTEE
MEETING MINUTES
February 2, 2009, 10am, City Hall

1. Reviewed 2009 budget estimate.
 2. Critical items for 2009: (1) website (2) trail maps (3) brochure (4) interpretive signage, and (5) marketing.
 3. Need help from Parks Agency on interpretive signage. The Parks Agency is to do nature trail inventory and identify signage – need # of trails and location. Need to identify and prioritize trail signs.
 4. Discussion regarding logo and branding all items. Need to increase identity, marketing, tourism publications.
 5. Last meeting as Visitor Readiness Taskforce Committee. DuPont Tourism Board Resolution has been passed by the City with 10 members and an Executive Committee.
- .