

DuPONT TOURISM BOARD MEETING
March 2, 2009, 10am, City Hall

Attendees: Mike Davis, Amy Walker, Kathleen Trotter, Bill McDonald, Lee McDonald, Pat Malone, Cara Mitchell

1. Logo selection by Board is #15 and will be presented to Council next Tuesday. Cara will be at Council meeting.
2. Website – Cara will be working with web designer. Use an offline site rather than making changes on www.visitdupont.com site. Get Events up online as soon as possible. Board members will have access to the offline site to review changes before they go out to the public.
3. Brochure – goal is to have done by Civic Center Dedication. Brochure is almost done but needs Logo.
4. Shamrock Walk – Cara has done a Shamrock Walk flyer for walk.
5. Trail Map Status – trying to get in touch with Glacier reference graphic artist work and printing. If Glacier is unable to do, will be sent to graphic artist and pay for printer.
6. Civic Center Dedication is March 27th, 11am - 3pm.
7. Amy will be producing a new product – golf magnet for stuffing in golf packets. Home Course has PPGA Men's Amateur in July and DuPont should put information in golf packets.
8. New DVD on DuPont covering several eras of the City not already covered. Promotional plan is press releases, State Historical Society, and reader board. Lee and Cara will work on press kits.
9. Pat and Amy will be working with the City on promoting the US Amateur in 2010.